TRUCTURE: THE STRATEGY OF STYLE

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ing Nitrogen Oxides Exhausts

nical process for elimiand furnace exhausts. it of smog and contribess, isocyanic acid—a ming pools—converts en, and other harmless ce nitrogen oxides are ective, our new O percent effective.

ated 99 percent of small diesel engine. If ndustrial furnaces, this 21 million tons of nithe atmosphere of the perimental results, this mical reactions to ex-

mary are informative. important results: the . its effectiveness at rechaust of a test engine. though, is descriptive.

MIKE ALLEY - CRAFT OF SCIENTISC WRITING Organizing Your Documents

Instead of actually presenting the chemical reactions that explain the process, the summary just states that the scheme will be given. Such a descriptive treatment was necessary because the format didn't allow room for all six chemical equations.

Writing Introductions. When audiences read an introduction to a scientific document, they have expectations that have arisen from reading the introductions of other scientific documents. In general, by the end of the introduction, audiences expect answers to the following questions:

> What exactly is the work? Why is the work important? What is needed to understand the work? How will the work be presented?

Don't assume that your introduction must explicitly address all four questions. Depending on the work and the audience, your introduction may address only two or three of the questions. Also, don't assume that for every document the most efficient order for answering the questions is the one listed above. Again, the way you write your introduction depends on your work and your audience. In one document, you may begin your introduction by explaining what the work is. On another document, though, you may feel that your audience needs some background before learning the identity of the work. Although introductions vary in the type and order of information, introductions should be designed so that readers do not reach the middle of your document with any of these four questions still burning.

Your introduction is your first chance to define the full boundaries of your work. In the introduction, you're not cramped by space as you are in your title and summary. Therefore, you should take advantage of the opportunity:

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tations. In this extions because your that your readers

define your work, ow why your work tists and engineers without showing is that many readers don't finish the document because they have no reason to work through the details. Reading scientific documents is taxing work, and readers need incentives to keep going. Showing the importance of the work provides an incentive.

Another reason to show the importance of the work is money. Most scientific projects depend on outside funding, and before someone will give away money, they have to be convinced that the work is important. More often than not, that particular someone will be someone outside science and engineering. Justifying your work to someone outside science can be difficult. You cannot get away with just saying the project is important, as this physicist tried to do:

This paper presents the effects of laser field statistics on coherent anti-Stokes Raman spectroscopy intensities. The importance of coherent anti-Stokes Raman spectroscopy in studying combustion flames is widely known.

This introduction convinces readers of nothing. Instead of just telling readers that the project is important, you should show readers that the project is important, as this chemist did [Thorne and others, 1985]:

This paper presents a design for a platinum catalytic igniter in lean hydrogen-air mixtures. This igniter has application in light-water nuclear reactors. For example, one danger at such a reactor is a loss-of-coolant accident, in which large quantities of hydrogen gas can be produced when hot water and steam react with zirconium fuel-rod cladding and steel. In a serious accident, the evolution of hydrogen may be so rapid that it produces an explosive hydrogen-air mixture in the reactor containment building. This mixture could breach the containment walls, allowing radiation to escape. To eliminate this danger, one proposed method is to ignite intentionally the hydrogen-air mixture at concentrations below those for which any serious damage might result.

Although most work has a practical application, don't assume that you have to show a practical applica-

jects exist for the sole up ases, you cannot share your curiosity. Shall raise the same at , ou began the work:

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a devote to justifying on your audience. If eld, you may not have our readers might ime. However, not justince. Your audience, in ts.

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nce knows about your vrite the background he rest of your career on one document, you can't begin at the lowest stratum of science with Euclid or Archimedes and cover everything in between. You have to be selective. For instance, if it were 1913 and you were Niels Bohr writing the theory of the hydrogen atom, you might assume your readers were familiar with Balmer's equation for wavelength and Coulomb's law of force, but not with Rutherford's nuclear model for the atom, which was proposed in 1911. You might then start your paper at an "elevation of knowledge" somewhere just below Rutherford's work.

No matter how much your readers know about your work, you should be selective with background material, particularly in journal articles. Because most formats for journals have tight space constraints, you should provide background on those things that your audience really needs. Many scientists and engineers mistakenly assume that they have to provide a historical discussion with each document. If a historical discussion serves your readers in the document, then provide it. However, in many documents, other kinds of information such as definitions of key terms are more important.

Also, don't assume that all background information must go into the introduction. Sometimes, if you have a lot of background information, your document will read more efficiently if in the introduction, you restrict yourself to background that applies to the entire document. In other words, if the background is pertinent to only one section of the middle, then place that background within that particular section. If you have a lot of overall background information, you might place that background information in a separate section following the introduction so that the background information does not overwhelm the other aspects of the introduction.

The last expectation that an audience has for an introduction is the mapping. In general, the longer a document is, the more important the mapping of the work becomes. This principle is not only true in scientific writ-

ication. Anyone who has : revival understands this iw the preacher has no)uah, is that most Southee-point sermons. In her states in the begined—say Sin A, Sin B, and vers those three sins, one l. Once the preacher has on is over and you sing ipping of the sermon's n to know at any given how much longer the ongregation in the South ng, that information is y on Sin A, you know still and breathe slowly. in C, you relax a little, 1, and slide your thumb

or your documents will er of a revival sermon, the same. Consider the of "nuclear winter"

moke on the earth's ar war. In the first secar scenario in which ons detonate. The secluces assumptions for m resulting fires, the and the altitudes at mosphere. In the third is that show how the ind months following we discuss how the at smoke distribution.

: strategy, you are ob-

ligated to stick with it. Nothing makes a congregation more restless than a preacher who promises to talk about three sins and then covers four.

You might ask what is the point of mapping the document in the introduction, when the summary has already done that. Two reasons exist. First, by mapping the document at the end of the introduction, you make a nice transition from the beginning to the middle of the document. Second, in some documents, the reader desires a justification for why you organized the document as you did. For instance, in an evaluation article, why do you discuss Option A before Option B? A summary does not have space to provide this kind of information; an introduction does.

Middles of Documents

The middle, or discussion, of a scientific document simply presents the work. In the middle, you state what happened as well as how it happened. You state the results, show where they come from, and explain what they mean. What organization problems must you surmount in the middle? In writing the middle, you select a strategy and then convey that strategy to the audience in your choice of headings and subheadings. There are many logical strategies in scientific writing: chronological strategies, spatial strategies, flow strategies, as well as the traditional strategies, such as cause-effect, that you studied in high school. The names of these strategies aren't so important. What's important is that you choose a logical strategy that is appropriate for your audience. Also important is that you reveal that strategy through your headings and subheadings.

Choosing an Appropriate Strategy. To describe your work, you can draw from a number of strategies. Which