The Macintosh for Music and Digital Audio

The perfect lyric or a killer guitar riff can strike at any time — anywhere. But merely getting notes on paper is not enough to capture today's sound. That's why Apple makes sure your Macintosh is ready. We ship every Mac with built-in audio capabilities to accelerate the creative process. So musicians can take their music out of the studio, onto their laptops, into their homes— even over the web. In short, anywhere your music takes you.

Macintosh—The industry standard

Macintosh has long been the choice of professional musicians because of its close integration of hardware and software for the recording, manipulation, and playback of digital audio. Furthermore, Apple's adoption of Universal Serial Bus (USB) and FireWire technology means that Mac users can instantly connect digitizers, MIDI devices, and DAT storage drives to capture high-quality 44.1 audio tracks at ultrafast speeds.

Intelligent operating system

The Mac OS has a number of built-in technologies that make computing siginificantly easier. The Mac OS includes powerful search tools, PC compatibility, speech technology, and Internet capabilities to enhance productivity and deliver seamless integration between programs. These powerful built-in technologies add critical support to many music applications. More important, they virtually eliminate the need for artists to become troubleshooters.

QuickTime

Apple's QuickTime software can handle sound, video, animation, graphics, text, music, and even 360-degree virtual reality (VR) scenes with ease. Now, with the introduction of QuickTime 4, music producers also have the ability to stream digital content over the Internet, including MIDI, MP3, or QDesign compressed audio. This means that millions of people who have QuickTime software are ready to receive your audio files from CDs or over the World Wide Web.

Solutions for Music and Digital Audio

Here are just a few music and audio solutions available for Macintosh. For a complete list, visit the Macintosh Products Guide at www.apple.com/guide.

Sequencing/Digital Audio

Cubase VST/24
Steinberg   www.us.steinberg.net

Digital Performer
Mark of the Unicorn   www.motu.com

Logic Series
eMagic   www.emagic.de/english

Metro 4
Cakewalk   www.cakewalk.com

StudioVision Pro, Vision DSP
Opcode   www.opcode.com

Music Notation

Cubase Score
Steinberg   www.us.steinberg.net

Finale
Coda   www.codamusic.com

FreeStyle
Mark of the Unicorn   www.motu.com

Overture 2
Cakewalk   www.cakewalk.com

Digital Audio Recording/Editing/Mastering

Deck
Bias   www.bias-inc.com

Peak
Bias   www.bias-inc.com

ProTools 24/Mix
Digidesign   www.digidesign.com

ReCycle
Steinberg   www.us.steinberg.net

T-Racks
IK Multimedia   www.t-racks.com

Software Synthesizers

Unity DS-1 (software sampler)
Bitheadz   www.bitheadz.com

Retro AS-1 (software synthesizer)
Bitheadz   www.bitheadz.com

Reaktor
Native Instruments   www.native-instruments.com

Virtual Sound Canvas
Edirol   www.edirol.com

Rebirth
Steinberg   www.us.steinberg.com

MP3 Encoders

Audio Catalyst
Xing   www.xing.com

Media Cleaner Pro
Terran Interactive   www.terran.com

Mpecker
shareware   www.anime.net/~go/mpeckers.html

Soundjam
Casady & Greene   www.soundjam.com

Other Music/Audio/Hardware

AudioVision (PCI digital audio card)
Digidesign   www.digidesign.com

KORG 1212 I/O (PCI digital audio card)
Korg   www.korg.com

Stud I/O (ADAT converter cards)
Sonorus   www.sonorus.com

2408 (hard disk recorder)
Mark of the Unicorn   www.motu.com

Other Music/Audio/Software

GrooveMaker
IK Multimedia   www.groovemaker.com

Harmony (pitch shifting)
Arboretum   www.arboretum.com

Hyperprism (signal processing)
Arboretum   www.arboretum.com

Infinity DSP (looping tool)
Antares Systems   www.antares-systems.com

MetaSynth (sound design tool)
Arboretum   www.arboretum.com

Ray Gun (noise eliminator)
Arboretum   www.arboretum.com

SoundDiver (Editor/Librarian)
eMagic   www.emagic.de/english/

Smart Music Studio (practice accompaniment)
Coda   www.codamusic.com

Zap (audio compression)
eMagic   www.emagic.de/english/

For More Information

For more details about solutions for music and digital audio, visit www.apple.com. publishing/music.

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