

# MIT OPEN COURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: July 2020

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Table 1. Site Publication Statistics

Publication Metric	2020 July
Total Tenure Track Faculty Participating	626 (*)
Courses Published	2,483
Updated Courses Published	975
Archived to D-Space	1,125
Full Video Courses	117
Courses with Instructor Insights	225
Mirror Sites	430

\*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2020 July
<b>Total Visits</b>	<b>306,810,672</b>	<b>1,914,476</b>
Last year/% change	1,376,466	39%
<b>Total Unique Visitors</b>	<b>193,800,796</b>	<b>1,016,593</b>
Last year/% change	764,299	33%
<b>Highlights for High School Visits</b>	<b>6,158,119</b>	<b>21,592</b>
Last year/% change	16,617	30%
<b>OCW Scholar Visits</b>	<b>29,179,223</b>	<b>272,562</b>
Last year/% change	183,305	49%
<b>Page Views</b>	<b>1,625,678,747</b>	<b>9,146,771</b>
Last year/% change	6,577,515	39%
<b>OCW Educator Page Views</b>	<b>1,136,275</b>	<b>16,865</b>
Last year/% change	29,070	-42%
<b>Donation Page Visits</b>	<b>1,231,039</b>	<b>6,329</b>
<b>iTunesU Downloads<sup>2</sup></b>	<b>66,180,549</b>	<b>167,116</b>
<b>YouTube Views</b>	<b>225,309,989</b>	<b>3,773,980</b>
<b>OCW enewsletter subscribers</b>	<b>196,214</b>	*
<b>OCW Facebook Likes</b>	<b>483,412</b>	-732
<b>OCW Twitter Followers</b>	<b>201,746</b>	512
<b>OCW Blog Visitors</b>	<b>492,678</b>	*

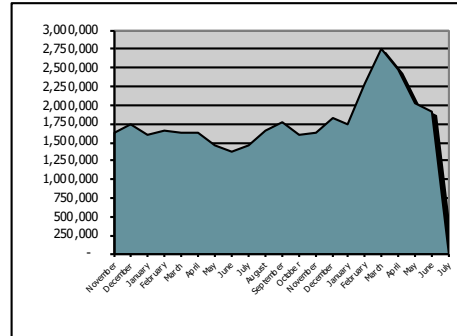
<sup>1</sup> Some data estimated. <sup>2</sup> Data provided in weekly increments

Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics. OCW assumes a 10% drop in sessions due to global adoption of ad blocking software.

Table 3. User Feedback

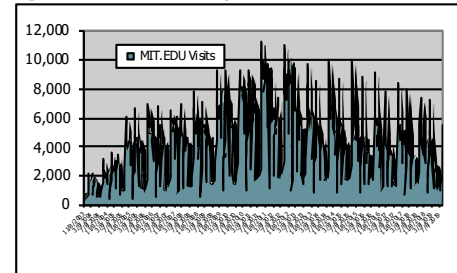
User Feedback
I just wanted to write this down and thank you so much for letting international students access the courseware. Right now I'm in eleventh grade and I have taken the 8.01 physics course and the 18.01 calculus course. Thank you for letting education and knowledge be free for those who wish to learn but cannot because of any circumstance. Keep up the good work !

Figure 1. OCW Visits



Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

**Media Mentions**  
7/11/2020 - This Lecture by an F-22 Test Pilot on

