

MITOPENCOURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **June 2020**

For more information, please contact: Stephanie Hodges <hodges@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2020 June
Total Tenure Track Faculty Participating	626 (*)
Courses Published	2,483
Updated Courses Published	974
Archived to D-Space	1,125
Full Video Courses	116
Courses with Instructor Insights	225
Mirror Sites	430

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2020 June
Total Visits	304,896,196	2,033,005
Last year/% change	1,453,298	40%
Total Unique Visitors	191,886,320	1,089,555
Last year/% change	825,931	32%
Highlights for High School Visits	6,136,527	27,433
Last year/% change	18,096	52%
OCW Scholar Visits	28,906,661	290,561
Last year/% change	190,367	53%
Page Views	1,616,531,976	9,568,549
Last year/% change	6,627,248	44%
OCW Educator Page Views	1,136,275	16,865
Last year/% change	29,070	-42%
Donation Page Visits	1,224,710	9,762
iTunesU Downloads²	66,013,433	84,540
YouTube Views	221,536,009	3,559,387
OCW enewsletter subscribers	196,214	*
OCW Facebook Likes	484,344	-498
OCW Twitter Followers	201,234	654
OCW Blog Visitors	492,678	*

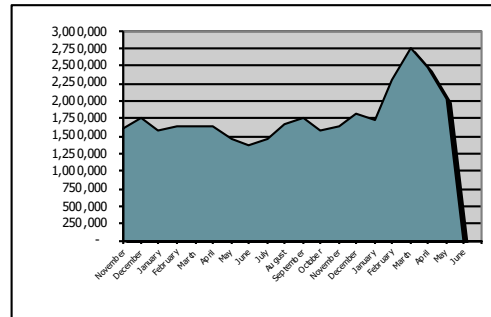
¹ Some data estimated. ² Data provided in weekly increments

Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics. OCW assumes a 10% drop in sessions due to global adoption of ad blocking software.

Table 3. User Feedback

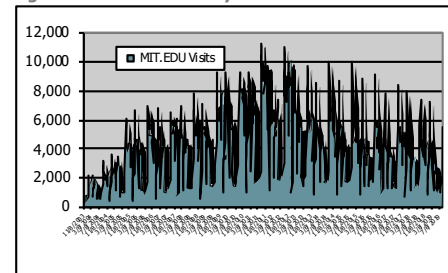
User Feedback
Thank You so much for sharing your courses I cannot believe it ...it sounds silly but it made me cry I can't believe it !!! I just found this today and it really is so helpful and fills my Heart with such Joy I'm speechless and I hope many people are able to learn from your wisdom :) I don't know who's idea this was, I'm sure it took many people to make this happen. Thank You from the Very Bottom of my Heart for making the World A better place :) Many Blessing to all and I have never been so excited to learn and BTW I'm almost 45 so for my situation I love learning yet I don't have the ability to move and afford college and this is just Amazing Thank You Thank You Thank YOU !!!!

Figure 1. OCW Visits



Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

Media Mentions
6/30/2020 - Free Online Courses to Keep Your Brain

