

MIT OPEN COURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **January 2020**

Revised on 1/15/20 For more information, please contact: Stephanie Hodges <hodges@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2020 January
Total Tenure Track Faculty Participating	623 (59%*)
Courses Published	2,468
Updated Courses Published	966
Archived to D-Space	1,110
Full Video Courses	111
Courses with Instructor Insights	218
Mirror Sites	427

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2020 January
Total Visits	295,314,371	1,832,937
Last year/% change	1,754,379	4%
Total Unique Visitors	181,630,215	1,052,566
Last year/% change	1,013,123	4%
MIT.EDU Visits	3,240,430	11,892
Last year/% change	11,365	5%
Highlights for High School Visits	6,014,284	21,694
Last year/% change	25,109	-14%
OCW Scholar Visits	27,656,556	225,232
Last year/% change	222,473	1%
Page Views	1,571,596,711	8,533,893
Last year/% change	8,200,288	4%
OCW Educator Page Views	1,009,694	16,865
Last year/% change	29,070	-42%
Donation Page Visits	1,192,128	4,612
iTunesU Downloads²	65,460,529	107,340
YouTube Views	205,866,271	3,201,913
OCW enewsletter subscribers	196,214	971
OCW Facebook Likes	485,920	-439
OCW Twitter Followers	197,575	1,055
OCW Blog Visitors	472,483	12,551

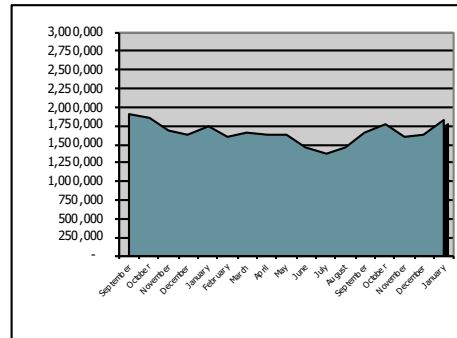
¹ Some data estimated. ² Data provided in weekly increments

Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics. OCW assumes a 10% drop in sessions due to global adoption of ad blocking software.

Table 3. User Feedback

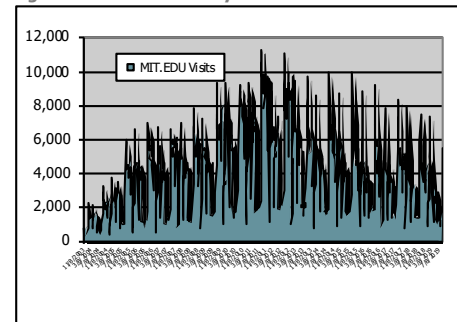
User Feedback
I don't know how to start to explain the way MIT OCW helped me in completing my Bachelors Degree. The reason I am good in programming (especially Java) is because of OCW. The content provided in OCW is better than professors with a Ph.D. With the help of OCW, my concepts are very clear. OCW helped build my career, there are no words to explain. I completed and learned so many topics from OCW. Even now I am working, I am learning so I thought it is a good thing giving something back to a good cause. I hope this beautiful idea "Education is For Everyone" by MIT will be continued for a long time. - Student
Thank you, MIT for OCW. I am using this as a suppliment to my graduate education. Thank you especially to Allan Adams and Dr. Strang. Both are an inspiration for making their lectures beyond interesting. - Student

Figure 1. OCW Visits



Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

Media Mentions
1/23/2020 - Lifelong Learning for Better Resident

