

MITOPENCOURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **April 2019**

Revised on 05/20/19. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2019 April
Total Tenure Track Faculty Participating	623 (59%*)
Courses Published	2,453
Updated Courses Published	963
Archived to D-Space	1,100
Full Video Courses	104
Courses with Instructor Insights	211
Mirror Sites	416

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

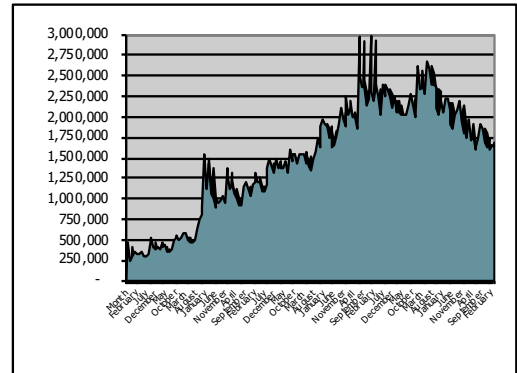
Site Traffic Measure	Total	2019 April
Total Visits		1,627,592
Last year/% change	279,173,572	1,721,228 -5%
Total Unique Visitors		962,690
Last year/% change	173,402,593	1,008,171 -5%
MIT.EDU Visits		11,386
Last year/% change	3,128,310	13,130 -13%
Highlights for High School Visits		26,904
Last year/% change	5,812,214	26,715 1%
OCW Scholar Visits		209,520
Last year/% change	25,526,627	216,213 -3%
Page Views		7,329,500
Last year/% change	1,495,468,646	7,479,770 -2%
OCW Educator Page Views		15,520
Last year/% change	865,755	29,070 -47%
Donation Page Visits		4,364
	1,149,928	
iTunesU Downloads²		198,687
	63,986,794	
YouTube Views		2,453,782
	176,564,120	
OCW enewsletter subscribers		935
	198,915	
OCW Facebook Likes		-524
	490,405	
OCW Twitter Followers		856
	190,622	
OCW Blog Visitors		5,985
	412,326	

¹ Some data estimated. ² Data provided in weekly increments Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics

Table 3. User Feedback

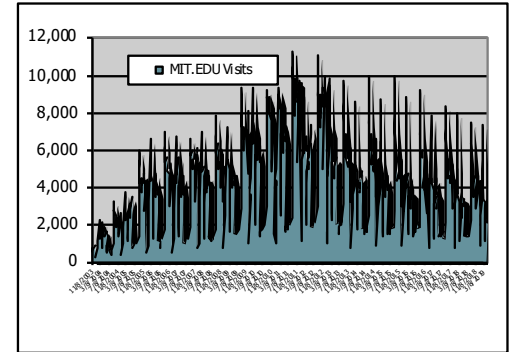
User Feedback
Thank you very much for providing us these precious lecture videos on quantum mechanics. I must say I am fortunate to see these videos as these lectures have changed my view towards quantum mechanics and helped me to understand this subject more effectively. I hope that you will keep providing such videos. Again thank you very much. ~ Independent Learner, South Asia
MIT OCW provides world-class study materials that are not available in my country. The materials really helps my learning and career. Thank you very much! ~ Independent Learner, South Asia
Thank you for offering online courses that are IN-DEPTH and INTERESTING which is a rare combination. ~ Student, USA

Figure 1. OCW Visits



Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

Media Mentions
4/2 - G2 Crowd
4/3 - Softonic
4/4 - The Punch
4/17 - Computerworld India
4/22 - MIT News

