

MITOPENCOURSEWARE

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Dashboard Report: **March 2019**

Revised on 04/14/19. For more information, please contact: Joe Martis <jmartis@mit.edu>

Table 1. Site Publication Statistics

Publication Metric	2019 March
Total Tenure Track Faculty Participating	623 (59%*)
Courses Published	2,451
Updated Courses Published	962
Archived to D-Space	1,100
Full Video Courses	103
Courses with Instructor Insights	210
Mirror Sites	416

*Based on tenured or tenure-track faculty as of September 2016.

Table 2. Site Publication Traffic Overview

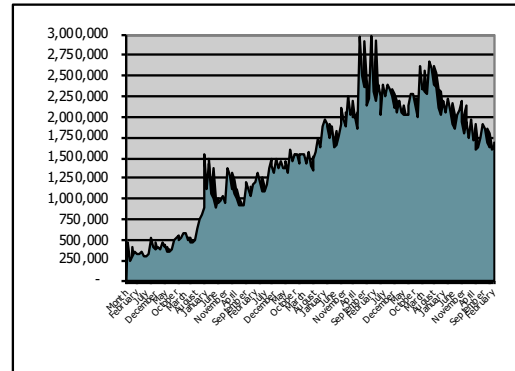
Site Traffic Measure	Total	2019 March
Total Visits	279,173,572	1,650,388
Last year/% change	1,984,711	-17%
Total Unique Visitors	172,439,903	965,312
Last year/% change	1,153,014	-16%
MIT.EDU Visits	3,128,310	10,901
Last year/% change	12,800	-15%
Highlights for High School Visits	5,812,214	23,457
Last year/% change	27,834	-16%
OCW Scholar Visits	25,526,627	213,166
Last year/% change	243,815	-13%
Page Views	1,495,468,646	7,577,508
Last year/% change	8,529,660	-11%
OCW Educator Page Views	850,235	16,175
Last year/% change	29,070	-44%
Donation Page Visits	1,149,928	3,715
iTunesU Downloads²	63,788,107	210,812
YouTube Views	174,110,338	2,770,827
OCW enewsletter subscribers	199,075	1,169
OCW Facebook Likes	490,405	-611
OCW Twitter Followers	190,622	994
OCW Blog Visitors	412,326	6,330

¹ Some data estimated. ² Data provided in weekly increments Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics

Table 3. User Feedback

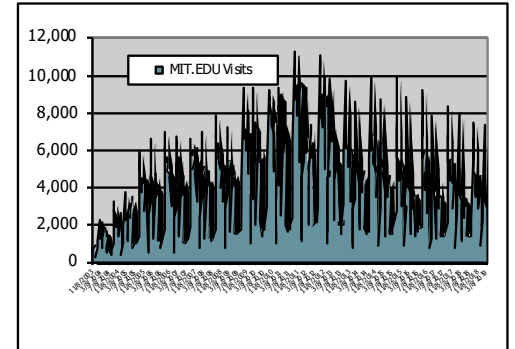
User Feedback
Thank you OCW, Thanks MIT for your efforts in making education accessible to all, through OCW provided by MIT. Thank you for making it a learner's best companion. Its really great to see, concepts, counsels, knowledge, choice makings and activities in all facets of creativity (sciences, management sciences, social sciences, arts, creative arts) and character, these presenting themselves in profound of presentations. As they are being made free and accessible to all. ~ Independent Learner, South Asia
I am speechless that MIT is offering this content free. This actually matches The Idea of a University by John Henry Newman...you have got it right MIT. Thank you so much. You are true to your mission - other schools ...not so much. Thank you for leading. ~ Independent Learner, USA
I would just like to say thank you for having this source available...currently going back for second Bachelor's in Physics to start on a new career path - this is incredibly helpful to use as an extra study source. ~ Student, USA
I just wanted to send the biggest Thank You to everyone involved in making this available! ~ Independent Learner, USA

Figure 1. OCW Visits



Source: WebTrends, 5/16 onward Google Analytics

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends, 3/17 onward Google Analytics

Media Mentions
3/4 - Liberian Daily Observer
3/12 - The Livingston County News
3/13 - Flatland Today
3/13 - The Capitol Fax Blog
3/25 - Campus Technology
3/26 - Audio Visual News Network
3/26 - Analytics India Magazine

