

# MITOPENCOURSEWARE

## MASSACHUSETTS INSTITUTE OF TECHNOLOGY

**Dashboard Report: November 2017**

Revised on 12/04/17. For more information, please contact: Joe Martis <jmartis@mit.edu>

**Table 1. Site Publication Statistics**

Publication Metric	2017 November
Total Tenure Track Faculty Participating	617 (59%*)
Courses Published	2,415
Updated Courses Published	954
Archived to D-Space	1,070
Full Video Courses	99
Mirror Sites	377

\*Based on tenured or tenure-track faculty as of September 2016.

**Table 2. Site Publication Traffic Overview**

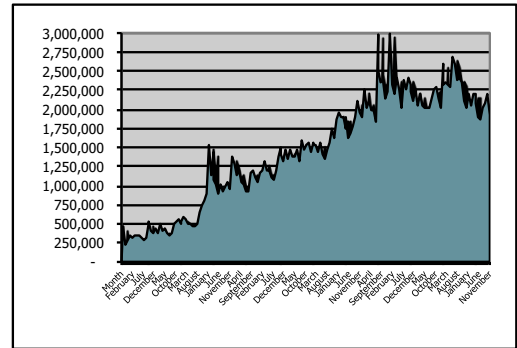
Site Traffic Measure	Total	2017 November
<b>Total Visits</b>	<b>249,520,086</b>	<b>1,934,094</b>
Last year/% change	2,115,616	-9%
<b>Total Unique Visitors</b>	<b>156,297,583</b>	<b>1,141,346</b>
Last year/% change	1,294,351	-12%
<b>MIT.EDU Visits</b>	<b>2,891,166</b>	<b>17,804</b>
Last year/% change	16,320	9%
<b>Highlights for High School Visits</b>	<b>5,378,460</b>	<b>28,812</b>
Last year/% change	29,630	-3%
<b>OCW Scholar Visits</b>	<b>21,675,784</b>	<b>255,788</b>
Last year/% change	259,292	-1%
<b>Page Views</b>	<b>1,362,734,913</b>	<b>8,438,738</b>
Last year/% change	8,971,172	-6%
<b>.ZIP Downloads</b>	<b>27,232,450</b>	<b>101,244</b>
<b>Donation Page Visits</b>	<b>971,941</b>	<b>7,651</b>
<b>iTunesU Downloads<sup>2</sup></b>	<b>60,255,713</b>	<b>280,728</b>
<b>YouTube Views</b>	<b>135,825,695</b>	<b>2,546,201</b>
<b>OCW enewsletter subscribers</b>	<b>196,218</b>	<b>1,279</b>
<b>OCW Facebook Likes</b>	<b>472,333</b>	<b>3,100</b>
<b>OCW Twitter Followers</b>	<b>174,496</b>	<b>1203</b>
<b>OCW Blog Visitors</b>	<b>305,728</b>	<b>3855</b>

<sup>1</sup> Some data estimated. <sup>2</sup> Data provided in weekly increments. Source: Akamai, SiteWise, MailChimp, FB, Twitter, Wordpress. 5/16 onward all traffic statistics are from Google Analytics

**Table 3. User Feedback**

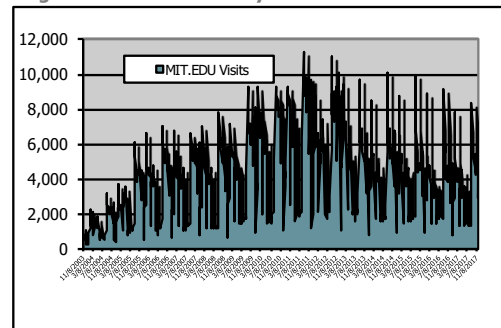
User Feedback
OCW is based on a learning platform that allows people to be students with very few barriers. One may not get a prestigious degree from MIT, but they can still get an MIT education. ~ Independent Learner, USA
TL;DR: Using your platform (and other resources) I was able to go from having no formal CS background to getting a software engineering job at Google in a few months.
In the span of ~6 months, I went from a nearly unemployed dropout with poor, ad hoc CS skills to a six-figure technical position at one of the world's leading technology firms, in large part thanks to the open availability of these materials. ~ Independent Learner, USA
OCW has opened new doors to me for learning. I did not have access to quality education. I was left with no choice but to drop out of my college and study on my own as they weren't teaching what I wanted to learn. OCW has helped me learn the things that I wanted to learn, from physics to economics to Computer Science OCW is haven for self learners. I want OCW to move forward strongly and inspire millions of unprivileged out there and that's why I have donated my bit. Thanks MIT. ~ Independent Learner, South Asia
I'm a self learner from Medellin (Colombia) and thanks to OCW, my old dream of studying in a great worldwide recognized institution such as the MIT has become reality. ~ Independent Learner, South America

**Figure 1. OCW Visits**



Source: WebTrends, 5/16 onward Google Analytics

**Figure 2. MIT.EDU Weekly Visits**



Source: WebTrends, 3/17 onward Google Analytics

**Media Mentions**

- 11/16 – Jamestown Post Journal
- 11/27 – MIT News
- 11/28 – The News International

